

Laleli Fashion Group needed just seven days to deploy ERPLY – an ERP system



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Member of the Management of the Board, Piotr Łyskanowski, Laleli Fashion Group



Laleli Fashion Group, a manufacturer of women's apparel from the city of Poznań, has implemented ERPLY software offered by Concare IT, gaining all features of an ERP systems that are required for traditional and online sales.

Laleli Fashion Group designs and manufactures women's apparel. To facilitate sales and keep sales records, it was necessary to implement an ERP system that would include the functionality of supporting points-of-sale (POS). "We were considering the purchase of software that would meet all our needs related to handling sales, stock management and synchronization with the online store, and that wouldn't require large financial outlays," says Piotr Łyskanowski, Member of the Management Board of Laleli Fashion Group.

High flexibility and lower costs

An important feature of the software that has been implemented in the Poznan-based company is that the whole product range, from all locations, is available in the database. There are numerous solutions offered on the market that meet the criteria set by the Management Board of Laleli Fashion Group, including the software supplied by manufacturers of cash registers or PC versions of ERP systems provided by "large players". However, the solution that was chosen is ERPLY, a system introduced to the Polish market by Concare IT. The reason was its greater flexibility and lower costs. "Concare IT provides helpdesk services for ERPLY system, which is for us a guarantee

that the technical support will be quick and effective. After the implementation of ERPLY, the whole product range is under our control and we can modify it at will. We are able to offer both wholesale sale to businesses (B2B) and direct sale to end customers (B2C)", Piotr Łyskanowski explains.

Warehouse and online store

For Laleli Fashion Group, an important feature of the ERPLY system is its integration with an online store and the ability to sync with, inter alia, Shopify, a world-renown e-commerce system that supports card payments and more. Currently, Laleli Fashion Group uses the ERPLY system in two warehouses and in an online store. "We were able to complete the implementation and parameterization of the system in just 7 days. During this period of time, all the products and their variants, or SKUs, were implemented. We have also implemented our own system for numbering goods. Barcodes are generated automatically in ERPLY", says Piotr Łyskanowski.

Client versions of the system in POS have been implemented on mobile devices that combine the functionalities of tablets and laptops running Windows 8.1. An additional version of the ERPLY client is used to operate the online store. The system server is located in the cloud and maintained by Concare IT. Laleli Fashion Group was engaged in the work on the Polish version of ERPLY, making corrections in the Polish translation of the software. "The implementation of the system has been virtually completed", says

Piotr Łyskanowski. "We still wait for applying some corrections in the translation of the system and for deploying some additional functionalities, related to printing receipts in fiscal printers and cash registers, which we currently don't need, but we will probably use them in future, as we plan to expand the retail sales", Piotr Łyskanowski adds.

For Laleli Fashion Group, the key feature of the implemented ERP system was to be the support for points of sale, and these business objectives have been fully achieved. "The system is flexible and perfectly fulfills its functions by allowing us to carry out and record both retail sale and wholesale. In my opinion, in the near future many trade companies will certainly give up obsolete software supplied with fiscal printers and adopt the modern ERP system, integrated with e-commerce, that is ERPLY," Piotr Łyskanowski concludes.

Laleli Fashion Group is a young company that designs and manufactures wearing apparel of best quality. The headquarters is located in Poznan, and production takes place both in Poland and in Turkey.



Results

- Low operating costs of the system
- Fast implementation of most important functionalities and starting the sales by Laleli Fashion Group
- Full ERP system functionality
- Integration with Shopify, an e-commerce system of worldwide popularity
- Ability to run the software client on the Android platform
- Polish version of the system, translation and adaptation to local market conditions
- Helpdesk support and advice from Concare IT, the local partner of ERPLY

